

Faculty Profile

Name: Dr. Pratibha Barik

Designation: Assistant Professor, Faculty of Management Studies, ICFAI University, Raipur



Teaching Areas: Human Resource Management, Organizational Behaviour, Research Methodology, Industrial Relations, Managerial Economics

Research Interests: Work-Life Balance, Performance, Gender equity

Education:

- Ph D in Management, Guru Ghasidas Vishwavidyalaya, 2019.
- M. Phil in Management, Pt. Ravishanker Shukla University, 2010.
- MBA in Marketing, HR, Guru Ghasidas Vishwavidyalaya, 2002.
- B.Com, CMD College, Guru Ghasidas Vishwavidyalaya, 1999.
- FDP(Module-1), IIM , Ahmedabad, 2019,45 days
- NET Qualified in HR, 2014

Conferences: 8 International and 10 National

Research / Selected Publications :(Scopus: 01, ABDC-1, UGC Care-2, Book-1, h-index-5)

- Book Published: Contemporary Research in Commerce and Management, P.K. Publishers and Distributors, ISSN No.- 9788119428069
- **Barik, P.,**(2022). Investigating Predictors of Purchase Intention towards Green Products, Central European Management Journal, Vol. 30 (4), pp-1972-1980,Indexed by: SCOPUS
- **Barik, P.,** (2022). Perception and Preference of School Student's towards E-Classroom in India during COVID-19 pandemic. Indian Journal of Educational Technology, Vol.4(1),pp-179-191 – UGC Care Journal-List-I
- **Barik, P.,** (April 2020). Relationship Between Work-Life Balance Policies & Performance. Indian Journal of Industrial Relations, Vol.55 (4), pp-653-667, ABDC- C Grade
- **Barik, P.,** (Nov 2017). Work-Life Balance of Married Female Teachers in Government and Private Schools of Raipur, Chhattisgarh. IOSR Journal of Humanities And Social Science. Vol.22(11), pp- 38-46. UGC Care Journal-List-II
- **Barik, P.,** (December 2008), Human Resource Accounting Policies and Practices: A Critical Assessment. The Accounting World, ICFAI magazine, Vol. 12(7), pp-32-37

Website: