Date: 02-11-2026

Activity Report

ICFAI University Raipur Promotes Sustainable Living through "Say No to Plastic" Poster-Making Activity

As part of **BRICS Sustainable Lifestyle Week 2026 (**1st–7th November**)** under Mission LiFE, the Department of Arts and Humanities, ICFAI University Raipur, organised a creative awareness activity on the theme **"Say No to Plastic."** The activity aimed to sensitise students towards the harmful effects of plastic pollution and encourage environmentally responsible lifestyle practices.

Students enthusiastically participated by designing creative posters and presenting impactful slogans highlighting the importance of reducing plastic consumption and avoiding single-use plastics. A notable feature of the activity was the students' innovative initiative of displaying covers made from chart paper as an alternative to plastic stick files, demonstrating how simple, practical choices can contribute to sustainable living.

Prof. (Dr.) Shiv Dayal Pandey, Vice Chancellor, ICFAI University Raipur, appreciated the students for their creativity, active participation and thoughtful efforts towards promoting environmental sustainability**.** He encouraged students to translate such awareness into everyday sustainable practices.

The event was coordinated by Dr. Sindhu Nair, under the guidance of Dr. Jaya Singh, Head, Department of Arts and Humanities. Faculty members Dr. Shubhra Tiwari, Mr. Sashank Dayal, Dr. Ritu Benjamin and Dr. Prachee Sharma extended their support and encouragement to the participants. The activity reinforced the message that sustainability begins with small individual choices. Through creative expression and practical alternatives, students demonstrated that reducing plastic use is not merely an environmental concern but a shared responsibility.




SAY NO To PLASTIC
NO PLASTIC
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SAY NO To PLASTIC
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Say NO to PLASTIC
Plastic harms animals, Pollutes our planets !!
Use Reusable cloth Bags
Reduce Plastic