

ICFAI University, Raipur Celebrates Entrepreneurship Day with Academic, Cultural, and Experiential Learning Activities

ICFAI University, Raipur celebrated Entrepreneurship Day with great enthusiasm and academic vibrancy, commemorating the birth anniversary of Shri N. J. Yasaswy, Founder of the ICFAI Group. The event was organized to promote entrepreneurial spirit, innovation, and experiential learning among students through a blend of expert sessions, panel discussions, and live departmental presentations.

The program graced by the presence of Chairman Madam Smt. Shobha Rani Ji and President Prof (Dr.) Shri. V.R.Shankara ji, and Shri Hargopal Reddy ji (over virtual platform), started with traditional saraswati vandana and putting Tilak with garland on the photograph of Shri. N. J. Yasaswy, Founder of the ICFAI Group. This was followed by floral welcome of guests.

The session started with encouraging address by Hon'ble Vice Chancellor Dr.S.D. Pandey highlighting the noteworthy role of the legendary founder of ICFAI. He advised all students to take inspiration from Shri Yasaswy, dream big and become a social entrepreneur. The programme also featured an insightful expert session by the distinguished guest speaker, Dr. Vineeta Diwan, Director, Aureolotous Pvt. Ltd., who addressed students on innovation, leadership, and the evolving entrepreneurial ecosystem. Her session encouraged students to adopt creative thinking, resilience, and ethical values in their professional journeys.

A major highlight of the celebration was the Entrepreneurs' Panel Discussion, which brought together eminent professionals from diverse sectors. The panel included Dr. Vineeta Diwan (Aureolotous Pvt. Ltd.), Mr. Larsen Panjwani (Founder, Lanzo and Real Estate Broker in Dubai), Ms. Neeyanta Sharma (Proprietor, NS Consultancy and NS Digital Marketing Consultancy), and Mr. Sagar Burman (Founder and CEO, KNITIK) and was moderated by Dr. Shubhra Tiwari. The discussion provided valuable insights into start-up journeys, global exposure, digital entrepreneurship, and industry challenges.

In addition to the academic sessions, the event showcased a series of cultural performances and live project-based presentations by different departments, and cells of the University. These included cultural performances, live presentation of projects, and an exhibition and poster presentation by the Innovation & Incubation Division (IID) in collaboration with FOET. Students also conducted live health check-up demonstrations by FOEC, management games presented by FOMS, and Great Students' Talent (GST) presentations by FOC.

Further highlights included live demonstrations of food without fire by FOE, healthy drink presentations by FOAH, and a live presentation on legal counselling with coffee by FOL, reflecting interdisciplinary learning and practical application of knowledge. The programme concluded with a formal vote of thanks by Officiating Registrar Dr.Archi Dubey, acknowledging the efforts of organizers, participants, and contributors.

The Entrepreneurship Day celebration successfully reflected ICFAI University, Raipur's commitment to holistic education by integrating academics, innovation, culture, and community-oriented learning, thereby empowering students to become future-ready entrepreneurs and professionals.



The ICFAI University, Raipur

Celebration of Entrepreneurship Day

Honoring the Visionary Legacy of Shri N. J. Yasaswy

9th February 2026, 11:00 AM - 03:00 PM

Venue : Auditorium Hall, Academic Block - B

Add: NH-53, Raipur Bhilai Road, Kumhari, Durg **Website:** www.iuraipur.edu.in









