

Industrial Visit to Parle – G Manufacturing Unit

Faculty of Management and Faculty of Commerce of ICFAI University Raipur organized an Industrial Visit to Parle G manufacturing unit, one of India's leading biscuit manufacturers on 7th February 2024 for MBA , BBA, and B.Com students as a part of an educational trip, a total of 125 students and 10 faculties participated on the visit. The purpose of the Industrial visit was to understand the various stages involved in the manufacturing of biscuits, from raw materials to packaging, and to gain practical knowledge about the industrial processes..

Upon arrival at the manufacturing unit, we were greeted by the HR Manager Mr Navin Singh who gave us a brief overview of the company's history, mission, commitment to quality and innovation, and the manufacturing of different Parle products through a small video. We were then divided into smaller groups and taken on a guided tour of the facility. He described the total process like raw material storage and handling, mixing and dough preparation, baking: quality control, packaging, and the marketing of Parle products. Our visit to the Parle G manufacturing unit was a valuable learning experience that gave us insights into large-scale biscuit production's complexities. Students were impressed by the company's commitment to quality, innovation, and sustainability throughout the manufacturing process. We extend our gratitude to the management and staff of Parle G for their hospitality and for sharing their expertise with us. The visit served as a bridge between academic learning and real-world application, inspiring us to pursue careers in the dynamic field of manufacturing.

The whole trip was guided by Dr. S. P Dubey, Vice Chancellor, Dr. Manish Upadhyay Registrar and Dr. K Kishore Kumar Dear Academics and managed by Dr. Archi Dubey, HOD - FMS and Dr. W.Ramana Rao, HOD-FOC and the faculties FMS and FOC and the trip was coordinated by Ambarish Ghosh and Dr, Pratibha Barik.



GPS Map Camera



Sardhoo, Chhattisgarh, India
7PH3+742, Raipur Rd, Sardhoo, Chhattisgarh 493111, India
Lat 21.277166°
Long 81.704562°
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